



kissmetrics

Kissmetrics vs. Mixpanel vs. Hotjar

Alert Comparison Report

Kissmetrics vs. Mixpanel vs. Hotjar

October 2, 2018 - November 1, 2018

Share of Voice: Mentions

kissmetrics

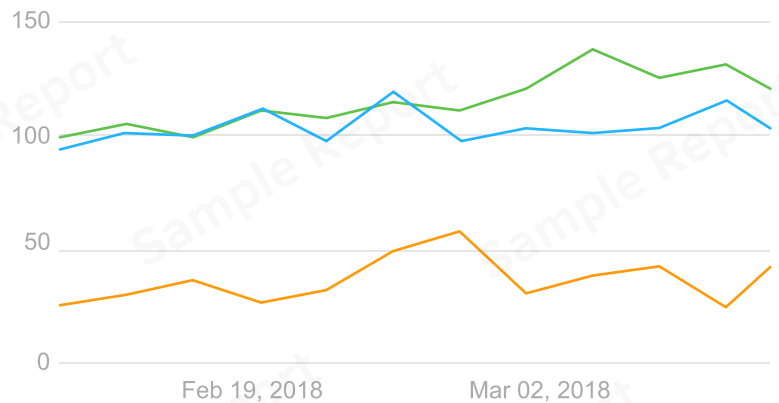
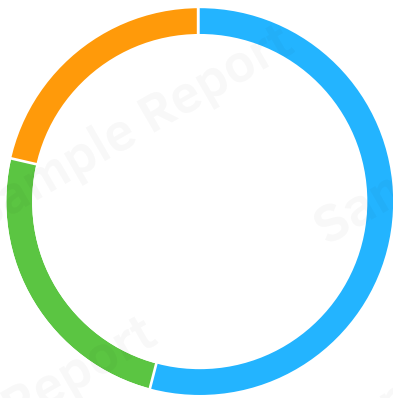
47.9% 113.8K -12.7K

mixpanel

41.2% 97.8K +12.7K

hotjar

10.9% 24.8K +27.7K



Share of Voice: Reach

kissmetrics

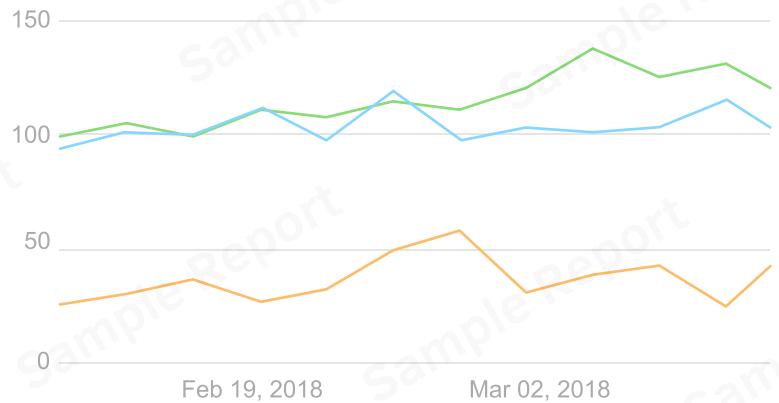
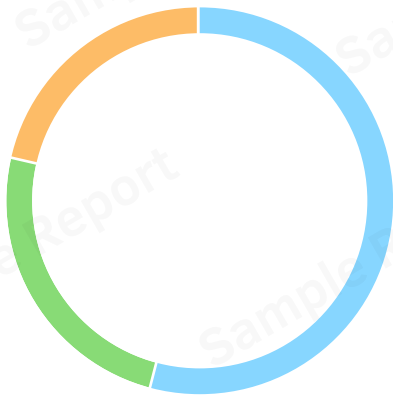
47.9% 113.8K -12.7K

mixpanel

41.2% 97.8K +12.7K

hotjar

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Top Countries

kissmetrics



United States
12.8K 30.1%

Russian Federation
5.8K 13.2%

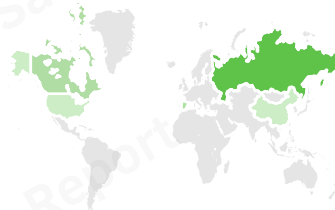
United Kingdom
3.5K 8.1%

Belarus
1.1K 2.7%

Canada
991 2.1%

Other
18.1K 42.8%

mixpanel



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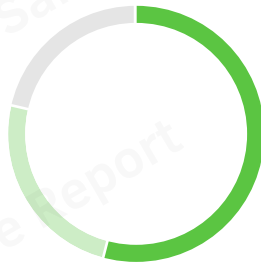
Top Languages

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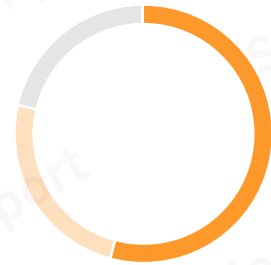
- English 12.8K 30.1%
- Russian 5.8K 13.2%
- Arabic 3.5K 8.1%
- Japanese 1.1K 2.7%
- Turkish 991 2.1%
- Other 18.1K 42.8%

mixpanel



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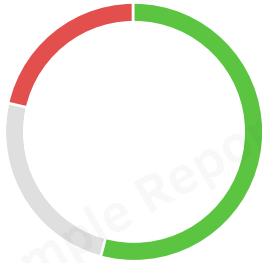
hotjar



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Sentiment

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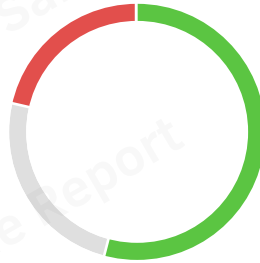


Positive
12.8K 30.1%

Neutral
5.8K 13.2%

Negative
3.5K 8.1%

mixpanel

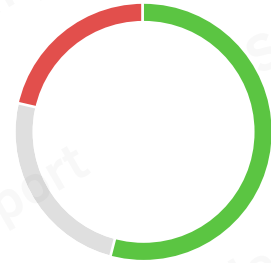


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Neutral
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hotjar

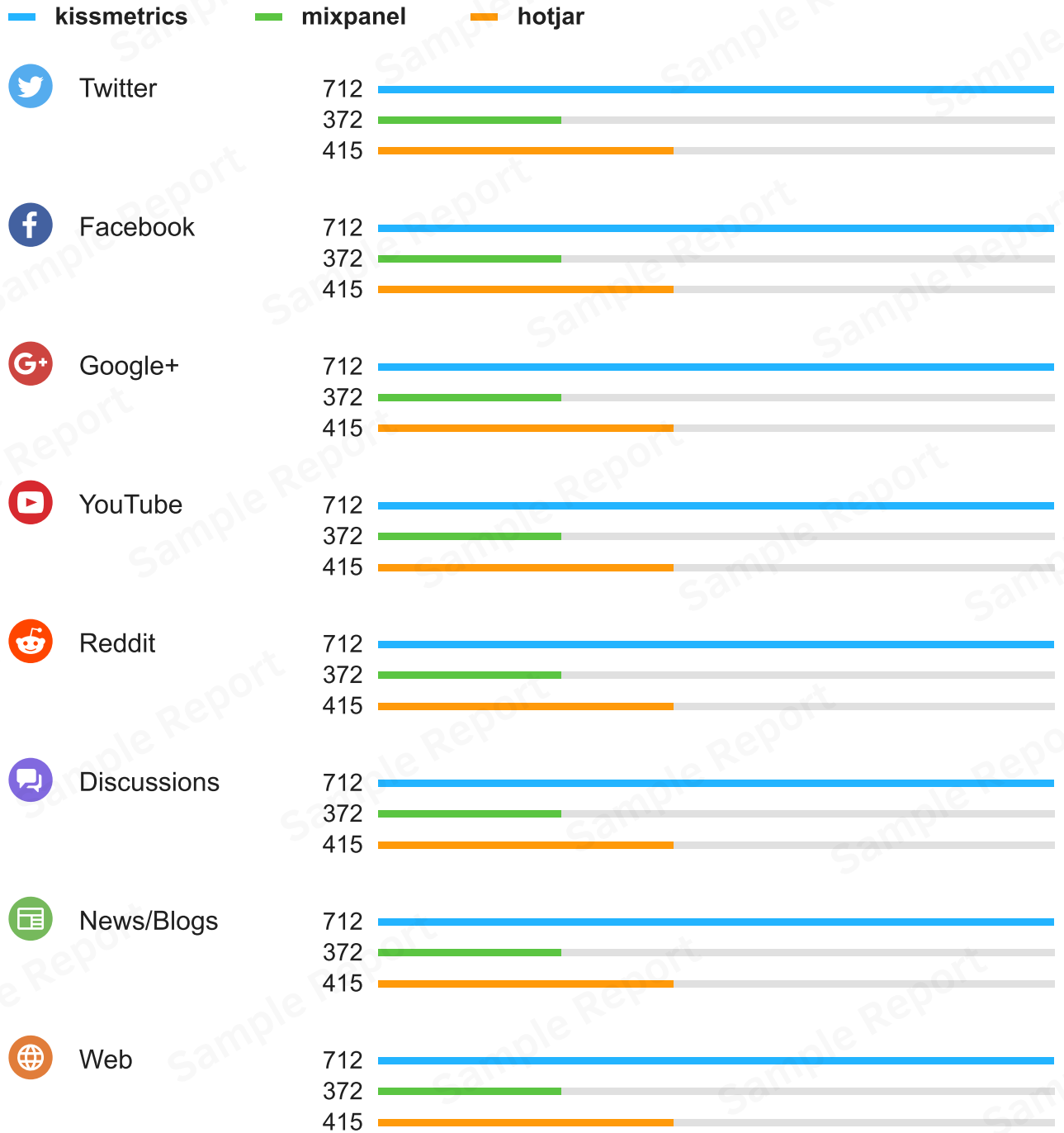


Positive
12.8K 30.1%

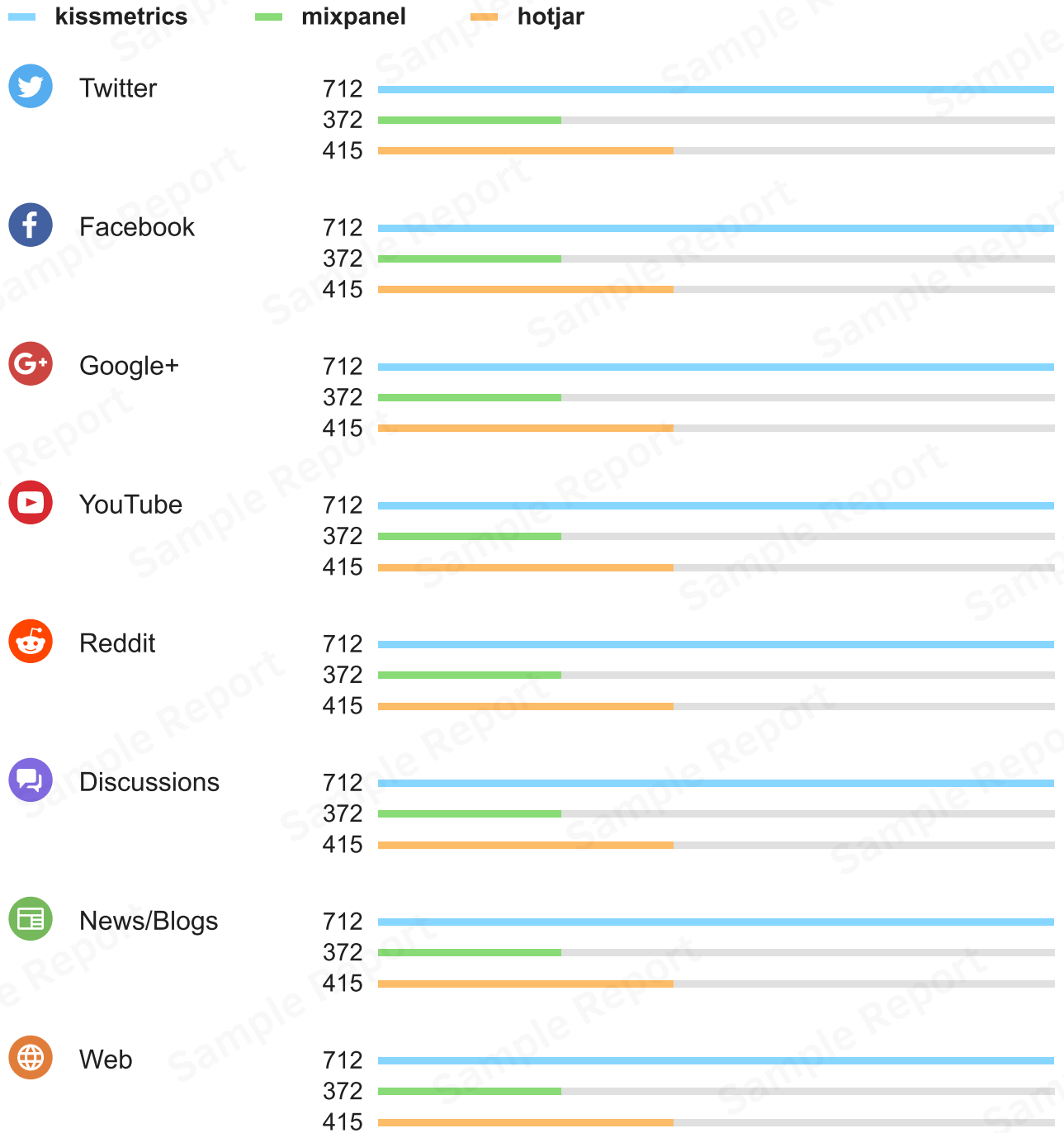
Neutral
5.8K 13.2%

Negative
3.5K 8.1%

Sources by Mentions



Sources by Reach





Most influential: Twitter

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Author

Followers



Remi Vee @Remi_Vladiss

162.2K



Gali Garner @Remi_Vladiss

116.4K



SuperCreq @SuperCrew

89.2K



Ann Smarty @annsmarty

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Most active: Twitter

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Mentions



Remi Vee @Remi_Vladiss

45



Gali Garner @Remi_Vladiss

21



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12



Ann Smarty @annsmarty

4




Beta @beta

1

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ABC Marketing

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